

# JEREMY SHEK

PRODUCT DESIGNER - UI/UX

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[Portfolio Site](#) 

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## SUMMARY

Product Designer and UI/UX Designer with over 3+ years of design experience in SaaS startups as well as other global companies. Strong background in AI technology with experience designing for both healthcare and fintech fields.

## PROFESSIONAL EXPERIENCE

### PRODUCT DESIGNER

Fairway Health | Princeton, NJ

June 2023 - Present

With a team from Princeton University, led the end-to-end design of Fairway Health's flagship AI co-pilot. Worked as their primary product designer & graphic designer during the process.

- Designed a multitude of AI product features based on live feedback from doctors, nurses and HC professionals.
- Additionally, worked on AI Studio, a system of tools developed for teaching & managing large language models.

### PRODUCT DESIGNER

Signa.land | Wilmington, DE

March 2023 - May 2023

Collaborated with a team of designers over a series of month long sprints to develop an onboarding program tailored for new users of the Signa.land B2C web application.

- Developed onboarding systems, info learning features, and performed an overhaul on existing UI systems.
- Remodeled website graphics & developed branding/design systems for future iterations.

### UI / UX DESIGN INTERN

Knowt | New York, NY

January 2023 - March 2023

Worked parallel with developers on design team in a 2 month sprint to validate, test, and improve key pain points in the existing Knowt web application with a focus on gamification.

- Sprint resulted in 6 new product features and 2 redesigns for the flashcard system.
- 100% Increase in completion KPI in comparison to previous iterations.

### GRAPHIC & WEB DESIGNER

J.S Graphics | Philadelphia, PA

December 2020 - February 2023

Freelance graphic design and web design for tech startups, data science, restaurant businesses, real estate, and more. Products include branding, logos, business cards, mobile apps, and websites.

- Competent designing with Wordpress, Webflow, Squarespace, Shopify, Wix, and Elementor.
- Confident in using various SEO techniques to raise traction including On-page SEO and White/Black Hat SEO.

### HUMAN RESOURCES INTERN

The Asthma Center | Philadelphia, PA

December 2020 - June 2021

Coordinated with human resources and accounting teams over a span of 6 months to manage vendor payments, process invoices, handle bills, and track monthly spending periods.

- Coordinated hiring efforts by arranging interviews and debriefing new employees during orientation
- Assisted with managing company expenses regarding transportation and allocation of compensation

## EDUCATION

### Temple University

MJ: Recreational Therapy  
Philadelphia, PA

### Springboard

UI/UX Design Certification  
San Francisco, CA

## SKILLSET

### PROGRAMS

- Figma
- HTML/CSS
- Java Script
- Sketch
- FigJam
- InVision
- InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- Prototipe
- Wordpress
- WooCommerce
- Elementor

### ADDITIONAL

- Agile
- A/B Testing
- Scrum