Jeremy Shek

Product Designer | UI/UX

Philadelphia, PA • shekjeremy5@gmail.com • + 1 (718) 873-6166
↪ [Portfolio Site](#)

PROFESSIONAL EXPERIENCE

Fairway Health   **May. 2023 - May. 2024**
Founding Product Designer   *Princeton, NJ*
Led the design direction at Fairway Health from a seed stage startup to a successful multi-million dollar acquisition by TurningPoint Healthcare Solutions.
- Developed software for health insurers to automate their workflows leveraging AI technologies.
- Designed a suite of AI based tools for engineers to manage and curate a large language model (LLM).

Signa.land   **Mar. 2023 - May 2023**
Product Designer   *Wilmington, DE*
Launched an onboarding program tailored for new users of the Signa.land B2C web application, collaborating with a team of designers & developers over a 3 month contract.
- Developed onboarding systems, info learning features, and performed an overhaul on existing UI systems.
- Remodeled website graphics & developed branding/design systems for future iterations

Knowt   **Jan. 2023 - Mar. 2023**
UI/UX Design Intern   *New York, NY*
With a focus on gamification & social features, validated, tested, and improved key pain points in the existing Knowt web application by collaborating closely with developers during a series of KPI driven sprints.
- Successfully implemented 6 new product features and 2 major redesigns of the flashcard system.
- Design improvements that led to a ~80% increase in user satisfaction KPI compared to previous iterations

J.S Graphics   **Dec. 2020 - Feb. 2023**
Graphic & Web Designer   *Philadelphia, PA*
3 years of freelance graphic and web design services for diverse industries including tech startups, data science, restaurants, and real estate.
- Proficiency designing with Wordpress, Webflow, Squarespace, Shopify, Wix, and Elementor.
- Employ both On-page SEO and White/Black Hat SEO strategies to improve website visibility and traction.

The Asthma Center   **Dec. 2020 - Jun. 2021**
Human Resources Intern   *Philadelphia, PA*
Coordinated with human resources and accounting teams over a span of 6 months to manage vendor payments, process invoices, handle bills, and track monthly spending periods.
- Coordinated hiring efforts by arranging interviews and debriefing new employees during orientation
- Assisted with managing company expenses regarding transportation and allocation of compensation

EDUCATION

Temple University   **Philadelphia, PA**
Major in Recreational Therapy
- **Awards:** President and Provost's Scholarship, Temple Merit Scholarship

CERTIFICATIONS & SKILLS

- **Certifications**: UI/UX Design Certification - Springboard 2022
- **Programs:** Figma, Sketch, Adobe XD, Adobe Photoshop, Adobe Illustrator, InDesign, Wordpress, InVision
- **Languages:** HTML, CSS, Java script
- **Skills:** Wireframing, Prototyping, Design Systems, User Research, Usability Testing, Responsive Design, Branding, Agile, A/B Testing, Mobile Design, User Experience (UX) Design, User Interface (UI) Design,